

# **INTERNATIONAL MEAL COMPANY**

Presentation – 2Q15 Results





New Global CEO and Brazil CEO	Restructuring of the Company's Senior Management – Pierre Berenstein is now in charge of IMC Brazil's operations and Jaime Cohen Szulc is the Global CEO. Both professionals bring to IMC what we need at the moment – extensive experience in business management and consolidation of best practices.
Net Revenue	The Company's total net revenue came to R\$ 490.1 million in 2Q15, up 18.4% year-over-year
Same Store Sales	Same store sales (SSS) rose by 10.7%
Net Debt	The Company's net debt fell by R\$ 60 million in 2Q15 – Leverage fell from 4.0x to 3.8x
Operating Cash Generation	EBTIDA conversion to Operating Cash was 118.9%
Income Taxes and Social Contribution	Income taxes and social contribution payments came to R\$ 2.3 million in 2Q15, versus R\$ 4.3 million in 2Q14



#### Store Expansion – 2Q15/2Q14

(end of the period)



- Total number of stores grew to 405 in 2Q15 / + 1 net store in the last twelve months:
  - USA: +4 new stores
  - Airports: -1 store closed
  - Shopping Centers: -1 store closed
  - Others: -1 store closed

Net Revenue and SSS





- ✓ Net Revenue of R\$ 490.1 million in the quarter, 18.4% higher than 2Q14. Growth of 20.9% in 1H15
- ✓ Consolidated SSS grew 10.7%, mainly due to:
  - ✓ SSS of Airports grew 10.1%
  - ✓ SSS of USA grew 27.1%
  - ✓ SSS of "Others" grew 20.2%

#### Net Revenue per region, segment and currency











- As part of the Company's strategy, we continue to diversify our currency and market risks, reducing the representativeness of Brazilian sales
- The acquisition of Margaritaville and the depreciation of Real were the main reasons for the lower participation of Brazil in total sales

## **Gross Profit and Gross Margin**





#### ✓ Gross Profit grew 16.5% in 2Q15 and 18.7% in 1H15

- ✓ Gross Margin of 31.1% in 2Q15 and 30.6% in 1H15, representing a loss of 40bps and 50bps, respectively, year-over-year, due to the following main factors:
  - Ramp-up period of operations at the airports under concession are taking longer than expected due to Brazil's economic slowdown
  - Improvement in the COGS line (food, fuel and others), due to the mix between local and international operations. The Gross Margin of our international operations is higher than that of our Brazilian operation

# **Operating and Administrative Expenses**





- ✓ The main factors influencing the increase in operating and administrative expenses in 2Q15 were:
  - ✓ The different structure of expenses in Brazilian and other international operations, which is also impacted by the higher relative weight of international operations
  - ✓ Higher expenses with franchise fees
  - ✓ Increased rent in airports under concession agreements
  - ✓ Increase in rent as a percentage of revenue due to the lower participation of the highway segment

# **EBITDA and EBITDA Margin**



#### **Adjusted EBITDA EBITDA** (R\$ million / % of Net Revenue ) (R\$ million / % of Net Revenue ) 7.9% 4.0% 82.3 73.1 75.8 70.1 37.8% 43.4 24.7% 43.4 9.4% 7.4% 32.7 27.0 10.5% 8.0% 10.5% 5.5% 6.7% 2Q14 2Q15 6M14 6M15 2Q14 2Q15 6M14 6M15



- Adjusted EBITDA totaled R\$32.7 million in 2Q15 and R\$75.8 million in 1H15, 24.7% and 7.9%  $\checkmark$ lower than the same periods in 2014, respectively
- Adjusted EBITDA margin of 6.7% in 2Q15 versus 10.5% in 2Q14. In 1H15, was 8.0% vs. 10.5% in  $\checkmark$ 1S14



(R\$ million)	2Q15	2Q14	6M15	6M14	
Adjusted EBITDA	32.7	43.4	75.8	82.3	
Adjusted EBITDA Margin	6.7%	10.5%	8.0%	10.5%	
Special Items	(5.7)	0.0	(5.7)	(9.3)	
Depreciation and Amortization	(34.0)	(30.3)	(65.3)	(55.1)	
Financial Result	(13.7)	(10.0)	(28.9)	(18.6)	
Income Taxes	2.2	(2.7)	6.0	(6.9)	
Net Income	(18.5)	0.3	(18.0)	(7.6)	
Net Margin (%)	-3.8%	0.1%	-1.9%	-1.0%	
(+) Amortization of Intangible Assets	5.5	5.1	10.6	10.2	
Cash Earnings	(13.0)	5.4	(7.4)	2.6	

✓ The Company had a net loss of R\$ 18.5 million in 2Q15, accumulating a loss of R\$ 18.0 million in 1H15

✓ Cash earnings (net income plus the amortization of intangible assets booked from past acquisitions, usually disclosed by companies that made several acquisitions in the past) totaled a loss of R\$ 13.0 million in 2Q15 and R\$ 7.4 million in 1H15

# **Cash Flow Highlights**



EBITDA Reconcilation to Operating Cash Flow (R\$ Million)	2Q15	2Q14	Var. (%)	6M15	6M14	Var. (%)
EBITDA	27.0	43.4	-37.8%	70.1	73.1	-4.0%
(+/-) Other Non-Cash Impact on IS	7.0	1.2		9.0	4.2	
(+/-) Working Capital	14.7	4.8		8.4	1.5	
Operating Cash Before Taxes and Interest	48.7	49.4	-1.4%	87.6	78.8	11.2%
(-) Paid Taxes	(2.3)	(4.3)		(4.4)	(11.1)	
(-) Paid Interests	(14.3)	(7.8)		(27.9)	(15.2)	
Net Cash Generated by Operating Activities	32.2	37.3	-13.9%	55.3	52.4	5.4%
Operating Net Cash/EBITDA	118.9%	86.0%		78.8%	71.8%	
Operating Cash Before Interests	46.4	45.1	2.9%	83.2	67.7	22.9%
Operating Cash Before Interests/EBITDA	171.7%	103.9%		118.6%	92.6%	

✓ 2.9% increase in Operating Cash before interest in 2Q15 and 22.9% in 1H15

✓ Increase in EBITDA conversion to net operating cash from 86.0% in 2Q14 to 118.9% in 2Q15

 ✓ Increase in EBITDA conversion to net operating cash before interest from 103.9% in 2Q14 to 171.7% in 2Q15





Cash Flow Summary (R\$ million)	2Q15	2Q14	6M15	6M14
Operating Cash Before Interest and Taxes	48.7	49.4	87.6	78.8
(-) Paid Taxes	(2.3)	(4.3)	(4.4)	(11.1)
(-) Paid Interests	(14.3)	(7.8)	(27.9)	(15.2)
Operating Cash	32.2	37.3	55.3	52.4
(-) Capex	(12.0)	(36.7)	(27.8)	(66.8)
(-) Payments of past acquisitions	(12.9)	(77.3)	(25.6)	(77.3)
(-) Investing Activities	(6.1)	131.2	(9.3)	127.1
(+ / -) Effects of Exchange Variations and Other	1.3	(5.2)	8.8	(5.4)
Cash Net Change in Period	2.4	49.3	1.4	30.0

- ✓ Net cash variation of R\$ 2.4 million in 2Q15
- ✓ Capex of R\$ 12.0 million in 2Q15
- ✓ Payment of past acquisition totaling R\$ 12.9 million in 2Q15
- ✓ Net debt payment of R\$ 21.5 million, adding payment of past acquisitions and R\$ 2.5 million of payment of rights of point of sales presented as Capex. In the year, the net debt payment totaled R\$41.1 million

# Indebtedness





- ✓ The Company's net debt totaled R\$615.7 million includes bank loans, seller's finance and rights over points of sale
- ✓ In 2Q15, net debt declined by R\$60 million over 1Q15, due to bank loan amortizations and seller finance payments, in addition to the appreciation of the Real against the U.S. dollar and the Mexican peso
- ✓ Net Debt/ EBITDA LTM = 3.8x
- The cost of debt in dollars is significantly lower than in Reais. As a result, the breakdown of our financial expenses is fairly different from the distribution of our debt. The percentage of interest expenses by currency is more aligned with the weight of our operations by currency, as shown in page 5





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