

# **INTERNATIONAL MEAL COMPANY**

Presentation – 4Q11 and 2011 Results

# 4Q11 and 2011 Highlights



Number of Stores	<b>The Number of Stores</b> totaled 276 at the end of the period. 23 new stores opened in 4Q11 and 62 stores in 2011.
Net Revenue	<b>Net Revenue</b> totaled R\$251.4 million in 4Q11, 23% up on 4Q10, and R\$898.6 million in 2011, 20% more than in 2010.
Same Store Sales	<b>SSS</b> grew by <b>5.7%</b> in <b>4Q11</b> and 7.5% in 2011.
Adjusted EBITDA	<b>Adjusted EBITDA</b> came to R\$49.8 million in 4Q11 and R\$140.0 million in 2011, respective upturns of 9% and 17%. The 2011 EBITDA Margin stood at 15.6%.
Indebtedness	<b>Net Debt/EBITDA ratio</b> of 0.7x. (0.4x if receivables are considered as cash).
Upcoming Events	- Agreement with CKE to open up to 50 Carl's Jr. restaurants in Latin America - Memorandum of Understandings to acquire the Wraps and Go Fresh brands.



### Store Growth – 4Q11/4Q10

(Year-end)



4Q11 Highlights

- The total number of stores increased to 276 at the end of 2011 (+62 in the year);
  - Airports: 48 new stores, including:
    - 39 stores in international airports;
    - o 9 stores in domestic airports;
  - Roads: +6 Frango Assado stores;
  - Shopping Centers: +7 Viena stores;
  - Other: +1 store.

- ✓ 4 new Highway stores, ending the year with 6 Frango Assado openings;
- ✓ **5 new stores in Colombia**, totaling 19 in the 1st year of operations.

## **Net Revenue and Same Store Sales**





- Net Revenue of R\$251.4 million in 4Q11, 23% up on 4Q10, and R\$898.6 million in 2011, 20% more than in 2010;
- ✓ Consolidated SSS of 7.5% in 2011, led by the Airport and Road segments;
- ✓ The Airport and Road segments increased their share of the revenue mix, from 66.0% of total revenue in 2010 to 67.3% in 2011.

# **Gross Profit and Gross Margin**





- ✓ **The Gross Margin fell in 2011,** due to:
  - Higher depreciation and amortization costs;
  - Higher labor costs, due to the increase in the minimum wage
- **Costs with food and fuel** recorded an annual downturn.  $\checkmark$

# Adjusted EBITDA and Adjusted EBITDA Margin



### **Operating Expenses Adjusted EBITDA** (R\$ Million / % of Net Revenue) (R\$ Million / % of Net Revenue) **Operating Expenses** 33.2 45.2 188.7 162.2 16.6% **Before Special Items** 18,0% 140 21,6% % of Net Revenue 21.0% 120 4,5% 16,3% 3,6% 3,5% 8.9% 4,0% 50 20,6% 20,9% 46 20,3% 15,9% -3,0% -2,9% -3,7% 4Q11 4010 FY10 FY11 -7,2% Adjusted 4Q10 4Q11 **FY10** FY11 22.3% 16.0% 19.8% 15.6% EBITDA Selling and G&A Depreciation and Amortization Margin Other Expenses (Revenues) **Gross Margin**

✓ Adjusted EBITDA totaled R\$140.0 million in 2011, 16.6% up on the R\$120.1 million recorded in 2010.



### **Net Income**

### (R\$ Million)

<b>SUMMARY</b> (R\$ million)	4Q11	4Q10	Var. (%) 4Q11/4Q10	FY11	FY10	Var. (%) FY11/FY10
Adjusted EBITDA	49.8	45.7	8.9%	140.0	120.1	16.6%
Adjusted EBITDA MARGIN (%)	19.8%	22.3%	-2.5 p.p.	15.6%	16.0%	-0.4 p.p.
CHARGES WITH SPECIAL ITEMS	(14.6)	(10.7)	n/a	(43.5)	(16.7)	n/a
NET FINANCIAL EXPENSES	(4.1)	(6.6)	-37.3%	(14.9)	(36.7)	-59.2%
INCOME TAX	(1.1)	(1.7)	-36.8%	(17.0)	(14.7)	16.0%
NET PROFIT	8.1	15.1	-46.6%	1.9	7.9	-76.2%
NET MARGIN (%)	3.2%	7.4%	-4.2 p.p.	0.2%	1.1%	-0.8 p.p.

- ✓ Non-recurring Items, mostly final investments in SAP system and M&A expenses related to the entry into new markets, had an impact of R\$14.6 million in 4Q11;
- ✓ The net Financial Result was an expense of R\$ 14.9 million in 2011 versus an expense of R\$36.7 million in 2010;
- ✓ Income tax and Social Contribution on Net Income totaled R\$17.0 million in 2011; however the cash amount actually paid was only R\$4.3 million;
- $\checkmark$  Net Income of R\$8.1 million , with a Net Margin of 3.2%.





### Cash Flow Summary (R\$ Million)



(1) For demonstration purposes, Investing Activities excludes Temporary Investments which are considered as Cash Equivalents.





### **CEO** Javier Gavilán

### **CFO** Julio Millán

### IR Officer Neil Amereno

Telephone: +55 11 3041.9538

ri@internationalmealcompany.com www.internationalmealcompany.com/ir